



GtO

GO Travel Show

Networking, Ideas & Inspiration
for Group Travel Organisers



Back for 2022!



Saturday 17 September 2022
Kempton Park Racecourse
10.30am – 3.30pm



Information & Rates

www.grouptravelorganiser.com

Networking Promoting Inspiring

The annual GO Travel Show is back for 2022, taking place on **Saturday 17th September**, building on the success of the show's triumphant return in 2021.

The GO Travel Show is THE place to do business for the whole range of organisations that do business with group organisers - including visitor attractions, accommodation providers, UK and overseas destinations, tour operators, transport and travel service suppliers, ferry operators, cruise lines or ticketing and booking agents.

There is no better place to:

- **NETWORK:** meet face-to-face with group buyers with buying power
- **PROMOTE:** your attraction or service to show visitors and a wider audience through our web site and magazine
- **INSPIRE:** use 'on the spot' feedback from organisers to refine and develop your group products

Returning to a Favourite Venue

The location is once again the historic racecourse at Kempton Park, known for hosting visitor-friendly shows that are just the ticket for GTOs.

The excellent exhibition facilities provide plenty of space for all kinds of displays and associated opportunities to engage visitors with products and services. The exhibition will be hosted in the main grandstand.

The GO Travel Show provides visitors with an exciting opportunity to learn more about a wide range of group destinations in the UK and overseas. Plus, of course, the chance to meet lots of specialist group travel suppliers.

The GO Travel Show has become known for exciting initiatives not seen at other travel exhibitions. In the past we have had a range of interesting talks, historic and humorous personalities mixing with the crowds, vintage vehicles, musical accompaniment, and West End stars!

So, take a look through what we have to offer your attraction or experience and contact us to discuss further.



Exhibiting with Us: What's Available

Create opportunities, build your brand and achieve a solid return on your investment

The GO Travel Show offer

The GO Travel Show is an open format event where free-form stand space is encouraged. If you require a specific format please discuss this with the organisers at the time of booking. We have a range of value-for-money stand sizes to suit your budget

Package Prices

All prices are shown exclusive of VAT

Exhibition space sizes:

- 2m x 2m £495
- 3m x 2m £695
- 4m x 2m £895
- 6m x 2m £1,195

Prices include the option of 1 x sharer (increased to two in the case of the 6m x 2m stand). Additional stand sharers can be booked and are charged at £95.

Add-ons

- Electrical Package (1 x power socket).....£99
- Furniture Package (comprising 1 x trestle table and 2 x chairs)£49
- Electrical and Furniture package..... £140

Bookings are subject to the terms and conditions set out on our website. We can e-mail a copy to you on request.



How to book:

- Visit GOShow.grouptravelorganiser.com and complete the online booking form (you can pay online too!)

For more information or to discuss your requirements, please contact Darryl Murdoch on 0330 567 5615 or e-mail darryl.murdoch@grouptravelorganiser.com



Feature Areas

We offer options for groups of exhibitors to have their own designated area either inside or outside the main exhibition.

This concept particularly benefits regional clusters of destinations or organisations and associations offering themed visitor opportunities.

Benefits of taking a Feature Area include:

- Dedicated floor space
- Exclusive promotion on show floorplan
- Feature profile on our website and in *GTO* magazine

We're happy to discuss individual requirements and develop a flexible and exciting package that meets your needs.